

WEBSITE CREATION & MANAGEMENT

Innovative Web Design & Marketing

MONTHLY SUBSCRIPTION INCLUDES:

Price: \$950/Month



WEBSITE DESIGN (OR REDESIGN)

WE WILL REDESIGN YOUR WEBSITE IN A WAY THAT IS AESTHETICALLY PLEASING AND IN LINE WITH YOUR ORGANIZATION'S MESSAGE. WE WILL MANAGE THE SITE'S SEO AND SEARCH ENGINE OPTIMIZATION.



EMAIL MARKETING

WE WILL CREATE EMAIL CAMPAIGNS TO INCREASE A LOYAL FOLLOWING THAT IS UP TO DATE WITH YOUR CHURCH EVENTS AND ANNOUNCEMENTS.



AD MANAGEMENT

WE WILL CREATE TARGETED ADS TO REACH YOUR GOALS OF CHURCH GROWTH AND COMMUNITY OUTREACH & ENGAGEMENT. WE WILL SET UP CAMPAIGNS FOR YOUR SPECIFIC NEEDS.



CHURCH BRANDING

WE'LL WORK WITH YOU TO REFINE OR CREATE A CHURCH BRANDING PACKAGE, INCLUDING A LOGO AND BRAND GUIDELINES TO ESTABLISH A CONSISTENT VISUAL IDENTITY.

WE WILL CREATE CONTENT AND POST AS FOLLOWS:

- WE WILL LINK YOUR WEBSITE TO YOUR SOCIAL MEDIA PAGES AND MAKE SURE YOUR MESSAGE AND BRANDING IS COHESIVE ACROSS ALL CHANNELS
- WE WILL CREATE AND POST WEEKLY ADS THAT LEAD TO YOUR WEB PAGES
- WE WILL SEND A BI-WEEKLY EMAIL NEWSLETTER WITH UPDATES AND IMPORTANT INFORMATION TO YOUR FOLLOWERS
- WE WILL WORK WITH YOU TO CREATE A BRAND PEOPLE WANT TO FOLLOW

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CREATIVE